

Big apps vs. a system built for your shop

Honest comparison, in plain words. Prices are from each company's public information, September 2026.

What a 10-staff barbershop pays per year, software only

Our system	\$2,400 / year + \$500 setup (first year only) · website, hosting & changes included
Booksy	≈ \$2,520 / year
Fresha (Team plan)	≈ \$1,794 / year + fees
Resurva (Unlimited)	≈ \$900 / year
WordPress plugin	\$50–\$130 / year, plus website, hosting and someone to run it

Booksy: \$29.99/month + \$20 per extra staff. Fresha: \$14.95 per staff per month (paid since July 2026), plus 20% on new marketplace clients and card fees. Resurva: \$75/month for unlimited bookings. Before payment fees, SMS and add-ons.

	Our system	Booksy / Fresha	Resurva	WordPress plugin
Your own name and website	Yes, fully yours	Their app and marketplace, your page inside it	Your booking page on their system	Yes, if you build the site
Competitors shown to your customers	Never	Marketplace lists other shops	No	No
Own website ready for Google (EN + KM)	Yes, titles, map, business details	A profile page on their marketplace	Booking page only	Yes, if set up well
Commission on new customers	None	Yes on marketplace clients	No	No
Price grows with staff	No	Yes, per staff member	By booking volume	No
Telegram alerts with Confirm / Reject	Yes	Not standard*	Not standard*	Add-on or custom work*
Setup and small changes	Setup done for you; menu and price changes within 24 h	You do it yourself	You, or \$125/hour help	You, or pay a developer
Support	Local person, Khmer/English, same time zone	Online help centre, chat	Email, phone, chat	Plugin support tickets

* Based on each product's public feature lists, September 2026. Check the latest before quoting a competitor to a client.

Where the big apps are stronger

We tell shop owners this up front. It builds trust, and it helps them choose.

They have, we don't (yet)

- **Card payments and a till (POS).** Our system records what was booked, not what was paid.
- **SMS reminders.** Customers get email; the owner gets Telegram.
- **Many branches** in one account.
- **A marketplace** that can bring new customers (for a commission).
- **Years of track record** with thousands of shops.

Why shops choose us anyway

- **It fits the shop,** not the other way round: your services, VIP room, staff skills, days off.
- **Your brand only.** No competitors next to your name.
- **One flat price.** Add staff without paying more.
- **Made for Cambodia:** Khmer and English booking website, Telegram alerts, local support.
- **Proof:** a Phnom Penh barber & day-spa moved 715 customers from Resurva to this system in 2026.

The honest rule of thumb

Choose a big app if you need card payments in the app, SMS, or several branches in one account.

Choose us if you want your own branded system that fits how your shop works, at one price, with someone local to call.

Questions to ask any booking company

- What will I pay per year with all my staff, plus all fees?
- Will my customers see other shops when they book?
- Who changes my prices and opening hours, and how fast?
- Is it in Khmer? Who do I call when something breaks?
- Can I take my customer list with me if I leave?